



House

LIGHTS, CAMERA ECO~ACTION!



Welcome to 2D House, the intersection of state-of-the-art technology and sustainability. As a leading provider of camera, lighting, and grip rentals, along with fully equipped studio spaces, we are dedicated to forging a greener future.

Our commitment to sustainable practices permeates every aspect of our business, ensuring that our services not only deliver unmatched quality but also contribute to a more environmentally-conscious production, one project at a time.

TABLE OF CONTENTS



- 03** ABOUT 2D HOUSE
- 04** LED LIGHTING
- 05** INNOVATION: THE MIRAGE
- 06** ALL-IN-ONE SOLUTIONS
- 07** EFFICIENT ENERGY USAGE
- 08** GARBAGE/RECYCLING INITIATIVES
- 09** COMMUNITY INVOLVEMENT
- 10** ONTARIO GREEN SCREEN
- 11** RESOURCES

Following the detailed breakdown of content, we invite you to explore how these sustainability practices contribute to our mission. Each section reflects our commitment to greener operations and a healthier planet. It's our hope that this guide provides a better understanding of our values and the steps we take towards a more sustainable future.

ABOUT 2D HOUSE



2D House is a premier rental facility, specializing in delivering comprehensive solutions for diverse production needs. We are dedicated to providing the highest quality camera, lighting, grip equipment, and technologically advanced studio spaces. Beyond just a rental house, we are integrating sustainability into our operations, aspiring to set new standards in the industry.



Nestled in the vibrant West end of Toronto, our strategic location offers easy accessibility and convenience to our clients. We are not just about providing services; we are about building lasting relationships, nurturing creativity, and contributing to groundbreaking projects. At 2D House, we stand by our commitment to push our limits, so you can push yours.

LED LIGHTING



PUSHING FOR LED

At 2D House, our unwavering commitment to LED technology has led to lower energy consumption and reduced greenhouse gas emissions for years. While we have diversified our lighting options to meet client demands, our commitment to LEDs remains.

Their versatility, durability, and eco-friendliness make them the ideal choice for modern productions that prioritize environmental impact.

As a proud supplier, we provide LED equipment from reputable manufacturers such as:



INNOVATION:THE MIRAGE



The Mirage, our LED Volume studio, stands as a beacon of sustainable innovation. Utilizing energy-efficient LED lights, it maximizes creative output while minimizing energy consumption. This technology significantly reduces a production's environmental footprint by consolidating the need to shoot at multiple physical locations into one controlled environment.

By employing 3D virtual sets, The Mirage allows productions to change backgrounds seamlessly, eliminating extensive crew travel and heavy art builds while championing ecological responsibility.



ALL-IN-ONE: Streamlining Productions, Reducing Emissions

At 2D House, simplicity and sustainability go hand in hand. Our all-in-one turnkey solutions for lighting, grip, and camera rentals on site reduce multiple equipment deliveries from various locations, cutting down carbon emissions and minimizing environmental impact.



EFFICIENT ENERGY USAGE

POWERED-UP

Our facility offers dedicated Exterior Camlock Disconnects for Craft truck usage, providing direct power access from our building. This eco-friendly approach eliminates the need for diesel or gasoline-powered generators, significantly reducing emissions while at our studios.



ECO~REFRESHMENTS

Among our many initiatives, our water coolers are a visible reminder of our commitment to sustainable practices for all crew members working at our facility. Conveniently placed throughout the building, these coolers are for all to refill their personal water bottles. We invite all productions to join us in this step towards a greener future. Bring your water bottle and together, we can significantly reduce the use of single-use plastics.



GARBAGE/RECYCLING INITIATIVES

We understand the significance of proper waste disposal, particularly recycling. To facilitate everyday recycling for our clients, we've set up dedicated bins on site, maintained and emptied by GFL every week. For larger set builds, which often require off-site disposal, we encourage donating usable set materials to resources like [Ready Set Recycle](#), ensuring nothing goes to waste.



COMMUNITY INVOLVEMENT



At 2D House, our commitment to sustainability stretches beyond our operations and into the heart of our community. We understand the unique position we occupy as a local business to foster strong, impactful relationships.

A significant portion of our clients are brands that bring a lot of product on-site for filming, specifically food. To reduce food waste at the end of a production, we coordinate with the Daily Bread Food Bank and local shelters, such as the Fort York Residence. This initiative ensures that leftover food from shoots gets to those who need it most, transforming potential waste into a valuable resource. We hope that through our actions, we can inspire our clients and other film vendors to make similar positive strides in the film industry.

It's important to highlight that our initiatives for reducing food waste are currently focused solely on productions operating within our Studio facilities.



Case Study Opportunities

As part of our effort towards sustainability, 2D has connected with the Ontario Green Screen, a government initiative that is championing environmentally responsible practices in the entertainment industry.

Ontario Green Screen acts as an incredible resource for filmmakers, providing training, support and ambassadorship programs to those interested in furthering the efforts towards sustainable film productions. We are doing our best to echo their goals and encourage productions to participate in case studies, alongside 2D House, that can be featured on the Ontario Green Screen website. These case studies serve as a portal for industry professionals to see the efforts productions are making towards sustainability. Our hope is that these case studies inspire more people to take on their own green initiatives, not just in Ontario but worldwide!

Looking to collaborate on a case study with 2D House and Ontario Green Screen? Email evan@2dhouse.com for more information.



RESOURCES

Below are some reputable vendors and organizations that can help make your next production more sustainable:

Waste Management Services

- [Green Sustainability Solutions](#)
- [ReThink Resource](#)

Set & Prop Recycling/Material Donation

- [Ready Set Recycle](#)
- [Habitat For Humanity](#)

General Film Industry Sustainability

- [Ontario Green Screen](#)
- [Albert Production Handbook](#)
- [Green Production Guide](#)
- [AdGreen](#)

Sustainability Coordination

- [Green Spark Group](#)
- [Earth Angel Sets](#)
- [GreenFocus](#)
- [HMC1967INC.](#)

Food Rescue Programs


- [Second Harvest](#)
- [Daily Bread Foodbank](#)

By collaborating with these esteemed vendors and organizations, you can further enhance the sustainability of your productions and join the growing movement towards a greener future. Together, we can make a difference in the film and production industry, one eco-friendly project at a time.

THANK YOU



At 2D House, we believe that open communication fuels progress. We're eager to connect with you, learn from your insights, and answer any queries you may have about our rental and specialty services and sustainability initiatives.

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