



Media Manager/Content Producer

Job Description

We are looking for a Media Manager to join our team on a Full-time basis. We focus on innovation and pride ourselves on the best customer service possible, which includes providing great content to help educate our clients! Our goal is simply to create a portal for customers and clients to feel comfortable, confident, and happy with their equipment and studio rentals. 2D House Inc. is also making strong efforts to reform industry practices with a focus on environmentally friendly innovations and services.

About The Role

The Media Manager/Content Producer is the driving force behind 2D's social media presence and solidifies our brand identity. This job involves working closely with the Owner of 2D House to bring the best quality content to the forefront to promote 2D's multiple offerings and services. The Media Manager is responsible for planning, producing and delivering all content for both internal and external viewing. This role is tailored towards providing our clients with promotional content to educate them on our equipment, studios and specialty equipment.

Responsibilities

- Oversee and manage social accounts (Instagram, Facebook, YouTube, Tik Tok etc..) to ensure brand consistency. Respond to comments and/or questions and direct audiences to the appropriate channels.
- Measure the performance of social media content and user engagement and provide ongoing recommendations for optimization.
- Develop and deploy monthly content calendars.
- Establish and/or optimize appropriate processes to ensure the success of our social media strategy.
- Ensure content is consistent in quality, style, brand expression, and tone across platforms.
- Conceptualize, Shoot, Produce and edit multiple forms of content for social media.
- Create client education and internal documentation based on materials supplied by department heads.
- Update and maintain 2D's website and offered products including taking photographs of new items or updating photos of older products.

2D House Inc.

230 New Toronto Street, Unit #1
Etobicoke, ON M8V 2E8

+1 416.800.2193
2dhouse.com



Media Manager/Content Producer

Required Skills and Qualifications

- Self-starter with strong organizational and collaboration skills.
- Detail oriented.
- Excellent time management skills
- Experience using Apple ecosystem
- Must have expert knowledge with the Adobe Creative Suite, including: Photoshop, Illustrator, InDesign, After Effects, Premiere Pro.
- Strong experience editing with Da Vinci Resolve both edit and colour.
- Strong understanding of industry cameras, lighting and grip equipment.
- Strong understanding of photography and producing high-quality product photography.
- Must possess high creative and artistic skills in video and audio editing.
- Graphic Design Experience is a plus.
- Experience with brand guidelines is considered an asset.

Tools Provided

- Access to industry leading camera and lighting equipment
- Office with editing/colour station (M1Ultra Macbook Studio)
- Dedicated Stills equipment
- Frequent access to as needed to studios, motion control robots, high speed cameras and LED Volume
- Additional personnel for support on internal productions

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Submitting for the role

Please send your resume and CV and appropriate demo-reel to hr@2dhouse.com, with the subject line 'Media Manager'. While 2D is an equal opportunity employer only prospective candidates will be contacted.

OPTIONAL

As this is largely in part a content creation position we are also accepting video-resume submissions. Please keep any videos under five (5) minutes and show us in your own way why you are the ideal candidate for this job!!

Start date: Position available immediately

Job Type: Full Time 9AM-5:30PM (Schedule subject to change)

Location: 230 New Toronto St, Toronto, M8V 2E8

Compensation: \$65,000

Growth: Potential for Managerial promotion

*Benefits: Complete and comprehensive benefits package.

*RRSP: Matched 3% contribution

* Begins after three months of employment

2D House Inc. is a rapidly growing business that is making numerous changes, both small and large, in the near future. New positions will continually become available and a variety of opportunities for internal growth exist. We offer challenging and rewarding work in a field that can consistently offer surprises. Possible travel for work as well as company retreats/holiday vacations.

Thank you for your consideration.

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